



Grafunkt is a forward thinking life-style brand that aims to promote good design appreciation through the products we carry.

We believe that life is better when we are surrounded by well thought of objects.

Through Grafunkt communication channels, we convene, converse and collaborate with like-minded individuals, sharing our values, so that together, we can live better.

With editorial mention in Monocle (Issue 73 Volume 08, May 2014), recipient of the Best Furniture Retailer Award 2013 as well as collaborations with Laneway Festival Singapore 2014 & 2015 (H&M X Grafunkt), we are forefront of all things current and relevant.

If you are looking for a job that combines your excellent people skills with passion for retail & marketing, Grafunkt provides an environment like no other.

### **Marketing Executive**

Job Description:

- Understand the Grafunkt strategy and brand values and ensure that all local marketing activity is consistent with that strategy and those values.
- Assist in the planning and execution of all local marketing activities for signature stores, wholesale accounts and online in conjunction with the global and regional strategy, brand values, business needs and guidelines.
- Responsible in executing all digital related items, e.g. blasting eDMs, coordinate with digital team in head office on various projects, customer database maintenance and segmentation
- Provide accurate and timely marketing, PR and administrative support to the Marketing Manager on a daily basis
- Brand development in terms of sales, advertising and promotions
- Assist in replying general customer complaints and enquiries
- Assist in replying general press enquiries

Attributes:

- 2-3 years Marketing Communications experience preferably in the furniture industry
- Ability to cope with pressure and be self motivated.
- Good written and spoken communication skills
- Fast learner with an appetite for product and operational knowledge.
- Strong team player, enthusiastic and committed.

Interested parties please send in your full resume with a recent photo to [sulin@grafunkt.com](mailto:sulin@grafunkt.com).

